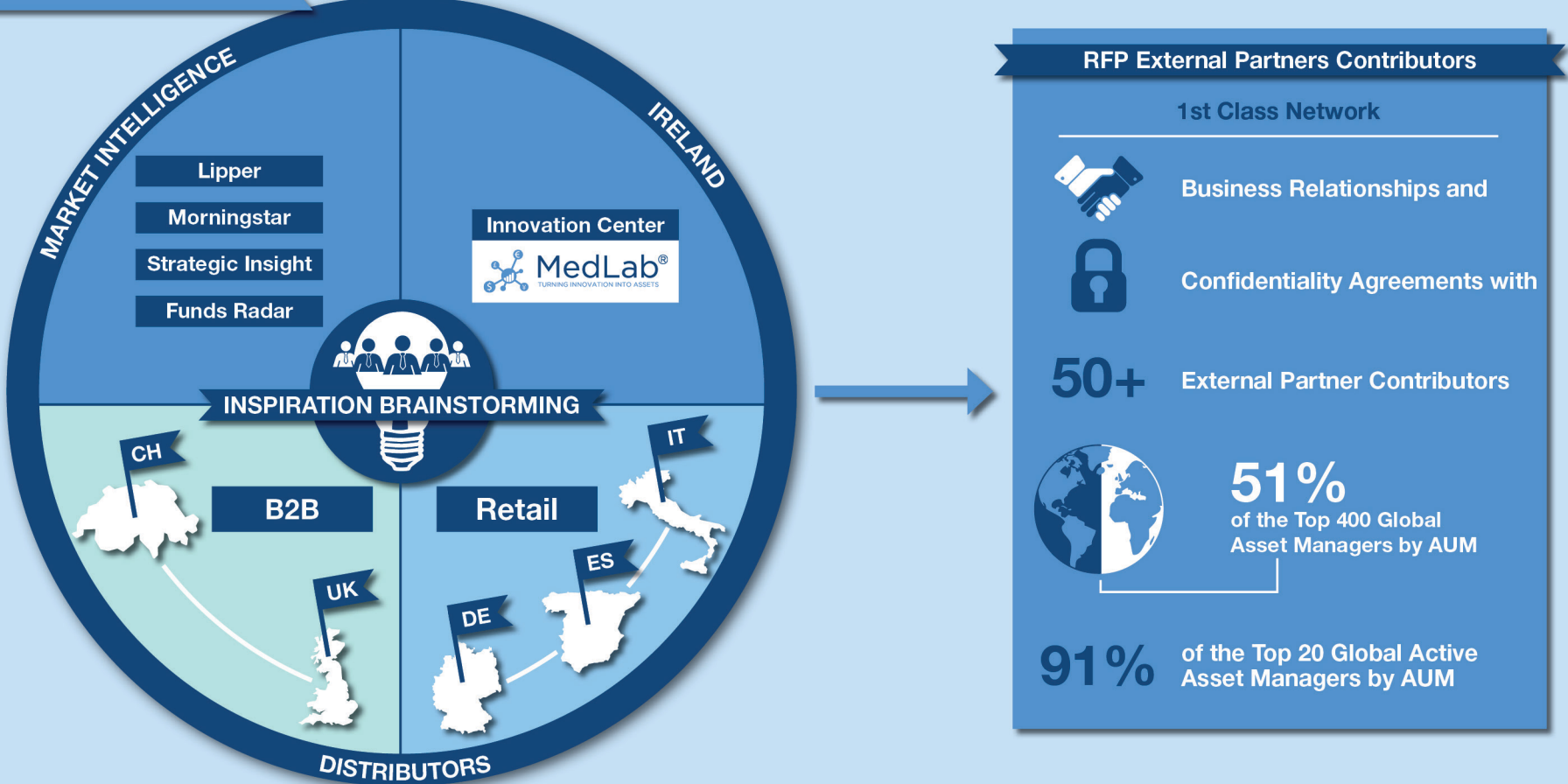


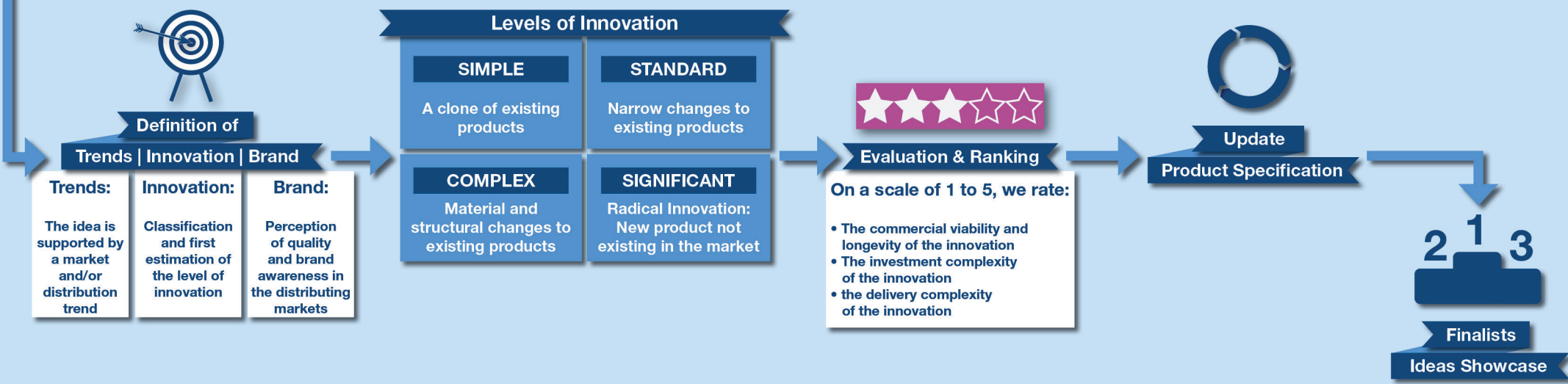
INSPIRATION



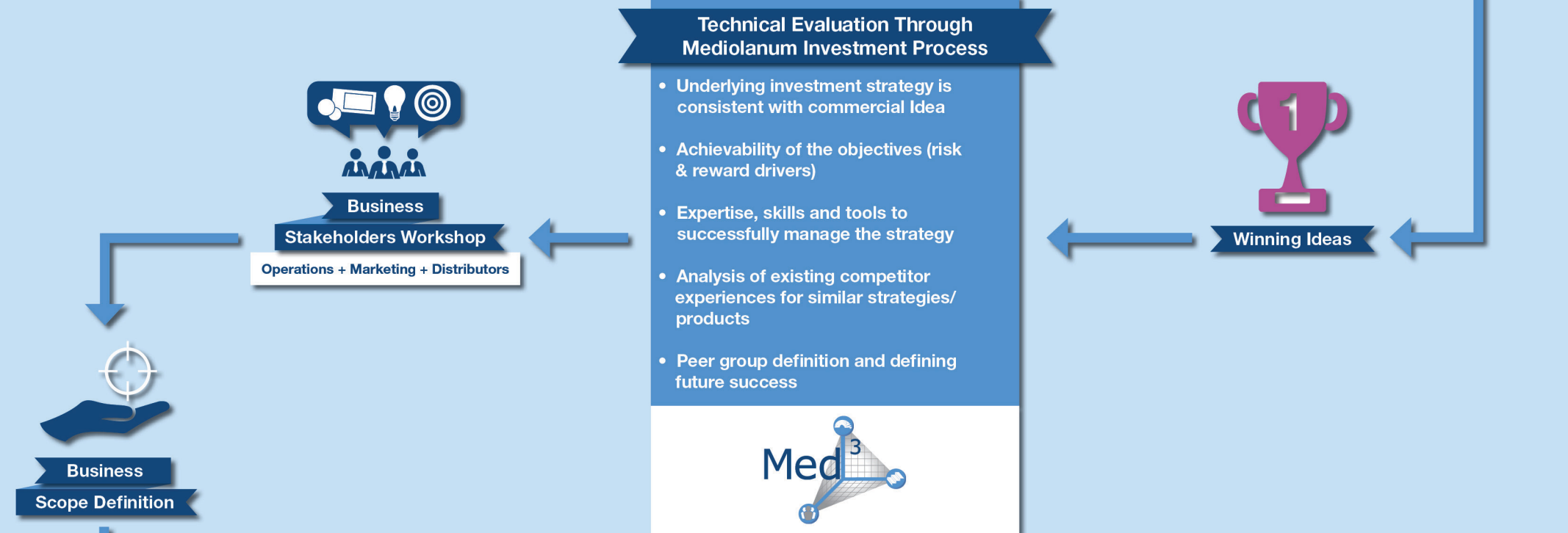
CONCEPT ENGINEERING



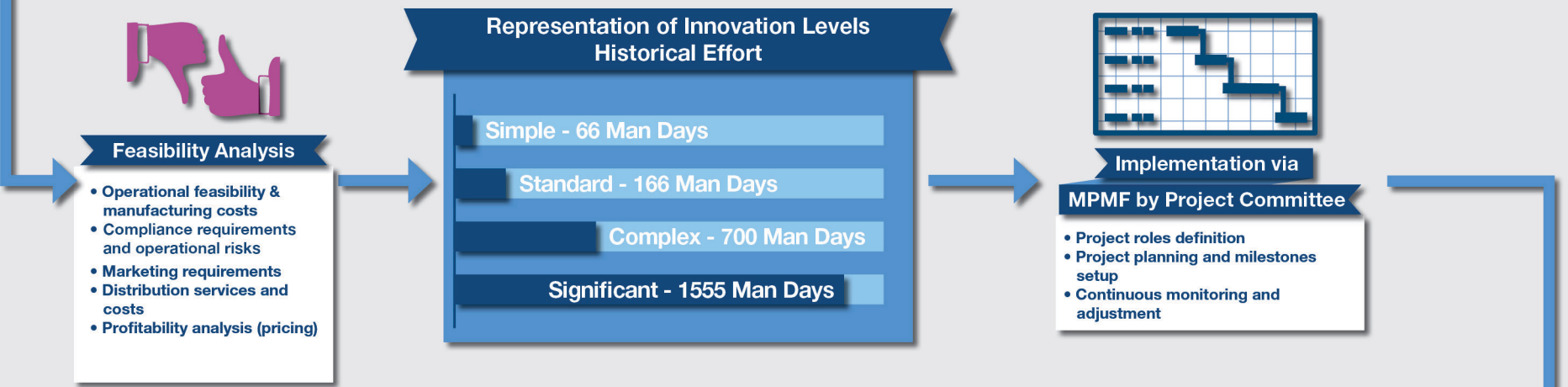
SOLUTION MAPPING & IDEAS SELECTION



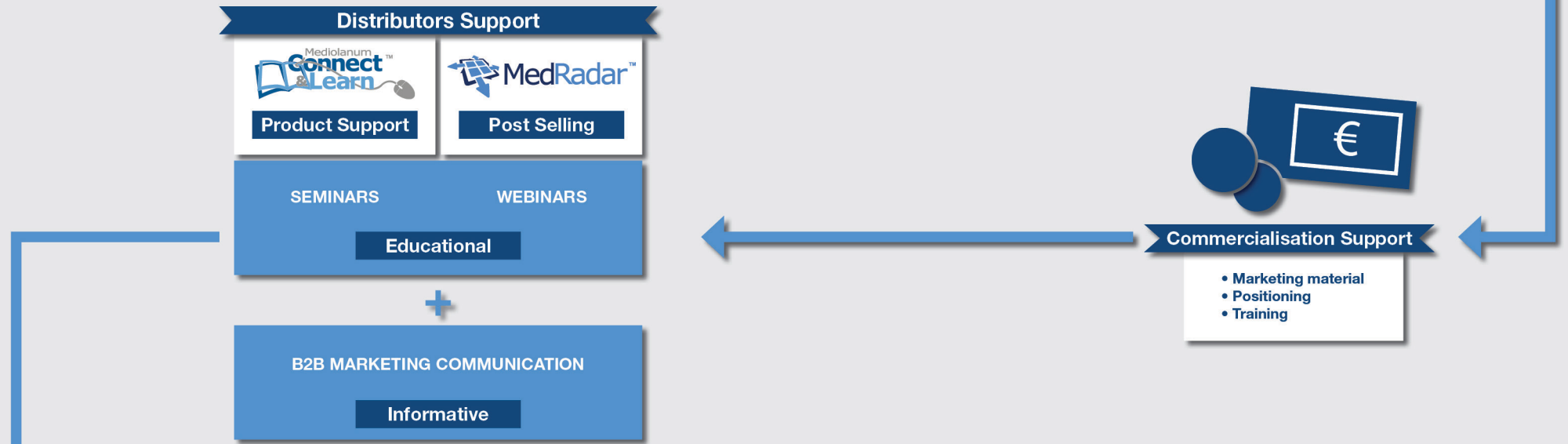
WINNING IDEAS EVALUATION



DEVELOPMENT & IMPLEMENTATION



COMMERCIALISATION & DISTRIBUTORS SUPPORT



OPTIMISATION

